

Are Doctor-Remote Eye Exams Right for You?



In today's ever changing world, doctor-remote comprehensive eye exams offer a suite of benefits for both your patients and your practice.

BENEFITS



- Increases patient access to quality care
- Allows practices to see more patients
- Provides flexibility and convenience
- Enhances patient-doctor relationships
- Creates continuity of care
- Helps to increase practice revenue

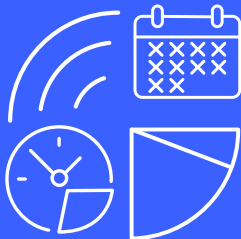


DOCTOR-REMOTE COMPREHENSIVE EYE EXAMS



Are You Experiencing Any of These Scenarios?

Below are just a few examples of how the "doctor-remote eye exam" model can unlock opportunities to grow your practice and deliver much-needed care.



ADDING WEEKEND HOURS

Challenge

A multi-location practice has an office that's open M-F. This location can't meet the demand for appointments and has heard complaints about lack of weekend hours.

Solution

The practice adds doctor-remote eye exams. Now, the practice can open on Saturday for remote-only exams using rotating doctor hours from other locations.



TWO PLACES AT ONCE

Challenge

A multi-location practice has a location in a rural area. Right now, a doctor from a higher volume location has to travel there twice a week to perform exams, resulting in lost time and money.

Solution

The practice adds doctor-remote eye exams in the rural location. Now, the doctor schedules exams three half-days per week and performs doctor-remote eye exams between in-person exams at the main location.



PART-TIME OD WANTED

Challenge

A practice has a single staff doctor and needs additional capacity but is not ready to add a full-time doctor.

Solution

The practice adds doctor-remote eye exams, which they schedule during hours of peak demand for exams. The lane is staffed by a contract doctor, at a fraction of the cost of a full-time doctor.



I NEED A VACATION

Challenge

A high-volume practice is struggling with meeting peak demand while also experiencing labor disruptions due to illness, turnover, or vacation.

Solution

The practice adds doctor-remote eye exams and utilizes vendor staffing to quickly meet demand when needed.

Visit vspdoctorremote.com to learn more





Here's a quick and easy way to determine if your practice could benefit from "doctor-remote eye exams."

Checklist



DOES YOUR PRACTICE HAVE...?



Multiple locations



Desire for more flexible appointment scheduling



Doctor(s) who want(s) to transition to work from home



Labor disruptions due to illness and/or turnover



Trouble meeting demand for exams



Tech-savvy or motivated ophthalmic technicians



A digital phoropter, or willingness to purchase one



More than 2,000 patients seen per doctor a year



Physical space to add a new lane, or an existing lane you want to convert



Limitations on location growth due to unavailability of doctors

If your practice doesn't check all the boxes, you may still have a great use case for doctor-remote eye exams. Let VSP® and our platform partners help you evaluate your specific needs and opportunities.

Visit vspdoctorremote.com to learn more

